



[QR CODE WEB](#)

## Searching for a complete platform to manage your proximity marketing

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Pollicino is the unique platform completing the proximity marketing offer.

Using Pollicino platform <https://www.qrcod.it> you can generate one single item qrcode to bind NFC near field communication tile and iBeacon bluetooth beacon technology to the same content.

Supported devices:

- NFC
- QrCode
- iBeacon featuring bluetooth beacon Google Nearby and Apple iBeacon protocol

Do I need the mobile app to receive advertising?

Your leads can receive advertising without a mobile app to be installed, we can also provide a complete mobile app to improve the user experience.

Can I contact my customers?

Yes, using this complete and unique platform you can chat with your customers and send Push notification.

Push notifications work also on web environment Apple Safari, Microsoft Edge, Brave Browser, Mozilla Firefox, Google Chrome.